

2025 Tour the Montour Sponsor Benefits

Sponsorship Level	Title	Premier	Trailblazing	Sustaining	Supporting	In-kind
Amount	\$8,500	\$3,500	\$1,350	\$850	\$350	varies

NAME OR LOGO DISPLAYED ON:

3,200 event brochures, mass distributed throughout the greater Pittsburgh region	X	X	X	X	X	X
Montour Trail's event web page	X	X	X	X	X	X
Event T-shirts for participants & volunteers	X	X	X	X	X	X
Posters placed with area businesses & along Montour Trail	X	X	X	X	X	X
Company name listed in event press releases & publications	X	X	X			

BENEFITS FOR YOUR ORGANIZATION:

Name displayed on a banner or poster at each rest stop along the trail	X					
Display an organizational sign at the event	X	X	X			
Representative from the organization may be present on event day at the staging area or rest stops	X	X	X			
Registration fee waived for __# company participants; registration must be completed by September 1	10	5	3	2	1	1
Opportunity for employees to volunteer for the event	X	X	X	X	X	X
Opportunity to have a promotional item, brochure or coupon given to participants	X	X	X	X	X	X
One-year subscription to the Montour Trail newsletter and acknowledgement therein	X	X	X	X	X	X
First right of refusal for the Title Sponsor of the 2026 event	X					