

2025 Tour the Montour Sponsor Benefits

Sponsorship Level	Title	Premier	Trailblazing	Sustaining	Supporting	In-kind
Amount	Sponsored	\$3,500	\$1,350	\$850	\$350	varies

NAME OR LOGO DISPLAYED ON:

3,200 event brochures, mass distributed throughout the greater Pittsburgh region	√	√	√	√	√	√
Montour Trail's event web page	√	√	√	√	√	√
Event T-shirts for participants & volunteers	√	√	√	√	√	√
Posters placed with area businesses & along Montour Trail	√	√	√	√	√	√
Company name listed in event press releases & publications	√	√	√			

BENEFITS FOR YOUR ORGANIZATION:

Name displayed on a banner or poster at each rest stop along the trail	√					
Display an organizational sign at the event	√	√	√			
Representative from the organization may be present on event day at the staging area or rest stops	√	√	√			
Registration fee waived for ___# company participants; registration must be completed by September 1	10	5	3	2	1	1
Opportunity for employees to volunteer for the event	√	√	√	√	√	√
Opportunity to have a promotional item, brochure or coupon given to participants	√	√	√	√	√	√
One-year subscription to the Montour Trail newsletter and acknowledgement therein	√	√	√	√	√	√
First right of refusal for the Title Sponsor of the 2026 event	√					