



## Gateway Engineers Tour the Montour Trail Ride – September 12, 2026

### *2026 Gateway Engineers Tour the Montour*

#### Sponsorship Opportunities

**Event Date:** September 12, 2026

**Location:** AHN Montour Sports Complex, Moon Township, Coraopolis, PA with the ride taking place on the Montour Trail beginning at mile “0”.

Tour the Montour is an annual community cycling event that brings together riders of all ages and abilities on the Montour Trail in support of trail stewardship, safety, and long-term sustainability. The event highlights the Montour Trail as a shared community asset while raising critical funds for its continued maintenance and improvement.

We invite local businesses and community partners to support Tour the Montour with the sponsorship opportunities outlined in this package. Sponsorship provides meaningful visibility with trail users, riders, families, and supporters while demonstrating a commitment to health, recreation, and community connection.

#### 2026 Sponsorship Opportunities

- Title Sponsor - \$9,000
- Premier Sponsor - Event Lunch (Exclusive) - \$7,500
- Premier Sponsor - \$3,500
- Trailblazing Sponsor - \$1,350
- Sustaining Sponsor - \$850
- Supporting Sponsor - \$350

Consider joining us in celebrating the Montour Trail and supporting a signature community event.

#### 2026 Tour the Montour - Sponsorship Overview

Sponsorship Level	Title \$9,000	Premier Lunch \$7,500	Premier \$3,500	Trailblazing \$1,350	Sustaining \$850	Supporting \$350
Exclusive Level	✓	✓				
Event Naming/Headline Recognition	✓	Lunch Only				
Logo on Event T-shirt	✓	✓	✓	Name Only	Name Only	Name Only
Logo on marketing Materials	✓	✓	✓	✓	Name Only	Name Only
Event Website Recognition	✓	✓	✓	✓	✓	✓
Social Media Recognition	✓	✓	✓	✓		
On-Site Signage	✓	✓	✓			
Verbal Recognition at Event	✓	✓	✓			
Promo Items in Rider Packets	✓	✓	✓	✓	✓	✓
Opportunity to Address Attendees	✓	✓				
Complimentary Ride Registrations	10	7	5	3	2	1



## Gateway Engineers Tour the Montour Trail Ride – September 12, 2026

### **Title Sponsor - \$9,000**

#### ***(Sponsored)***

Our highest sponsorship level, offering premier visibility across all aspects of the event, including headline recognition on marketing materials, signage, and the official Tour T-shirt. Opportunity to include promotional items in rider packets, recognition on event website and social media.

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### **Premier Lunch Sponsor - \$7,500**

#### ***(Exclusive Opportunity – One Available)***

The Premier Lunch Sponsor is recognized as the official sponsor of the Event Lunch, one of the most visible and well-attended parts of the day. Nearly all riders gather for 20-40 minutes at the lunch, offering unmatched engagement.

Includes all Premier Sponsor benefits plus:

- Exclusive “Premier Sponsor - Event Lunch” recognition
  - Prominent sponsor logo placement at the lunch site and on lunch-specific signage
  - Recognition in all communications and social media related to the lunch
  - Opportunity to address attendees during the lunch program
  - Direct association with a signature community experience celebrating the Montour Trail
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### **Premier Sponsor - \$3,500**

Our core leadership sponsorship level, offering strong visibility throughout the event.

Benefits include:

- Sponsor logo featured on promotional materials, website, and event T-shirt (printing deadlines apply)
  - Recognition in participant communications and event announcements
  - Verbal acknowledgment during opening remarks
  - Opportunity to include promotional items in rider packets
  - Recognition on event website and social media
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### **Trailblazing Sponsor - \$1,350**

- Sponsor logo included on event promotional materials
  - Name listed on the event T-shirt
  - Opportunity to include promotional items in rider packets
  - Recognition on event website and social media
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### **Sustaining Sponsor - \$850**

- Name listed on event promotional materials
  - Recognition on event website
  - Opportunity to include promotional items in rider packets
- 

### **Supporting Sponsor - \$350**

- Name listed on the event website and select materials
  - Opportunity to include promotional items in rider packets
- 

### **Additional Opportunities**

- Sponsors are encouraged to involve employees as volunteers, providing a meaningful team-building opportunity in support of the Montour Trail.



## Gateway Engineers Tour the Montour Trail Ride – September 12, 2026

### About Tour the Montour

Tour the Montour is an annual community cycling event held on the Montour Trail, welcoming riders of all ages and abilities. The ride offers a safe, scenic, and family-friendly experience on one of the region's most valued shared-use trails. Participants enjoy a well-organized event that emphasizes recreation, wellness, and community connection rather than competition.

The event attracts recreational cyclists, families, and trail supporters who value outdoor activity and community spaces. By design, Tour the Montour is a trail-based ride, setting it apart from traditional road cycling events and making it accessible to a wide audience.

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### Tour the Montour Rider Snapshot

*(2025 participation data)*

- 475 registered riders
- Broad age participation across generations:
  - 12 and under: 8%
  - Ages 13-29: 6%
  - Ages 30-44: 21%
  - Ages 45-60: 22%
  - Over 60: 42%
- 91% of participants are local, residing within the 15\*\*\* ZIP code
- 98% of participants are from the tri-state area

This strong local and regional participation provides sponsors with meaningful visibility among community members who actively use and support the Montour Trail.

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### How the Tour the Montour Matters

Proceeds from Tour the Montour directly support the ongoing care and improvement of the Montour Trail. Sponsorship helps ensure the trail remains safe, welcoming, and enjoyable for thousands of users throughout the year – including cyclists, walkers, runners, and families.

Support for this event reflects a commitment to:

- Healthy, active lifestyles
- Accessible outdoor recreation
- Long-term stewardship of a shared community resource

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### About the Montour Trail Council

The Montour Trail Council (MTC) is a nonprofit organization dedicated to maintaining, preserving, and enhancing the Montour Trail for public use. Through the efforts of staff, volunteers, and community partners, MTC works year-round to ensure the trail remains a safe and vibrant asset. The trail is self-sustaining through member and donor support. The trail does not receive funds from governmental agencies for maintenance and operations.

- Stewardship of approximately 60 miles of trail
- Thousands of trail users annually
- Ongoing maintenance, safety improvements, and capital projects

Tour the Montour is one of the Council's signature fundraising events and plays an important role in sustaining the trail for future generations.



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All sponsorship levels available are on a first-come/first-served basis.  
Some benefits may be dependent upon printing deadlines.

TO ENSURE YOUR INCLUSION ON THE FLYERS AND POSTERS, PLEASE COMMIT BY JUNE 30, 2026

Please include any camera-ready art or a logo to be included on printed material or  
email to: [thetour@MontourTrail.org](mailto:thetour@MontourTrail.org)

### SPONSOR PARTICIPATION AGREEMENT

<u>Level</u>	<u>Donation</u>
<input checked="" type="checkbox"/> <del>Title Sponsor (sponsored)</del>	\$9,000
<input type="checkbox"/> Premier Lunch Sponsor (exclusive opportunity)	\$7,500
<input type="checkbox"/> Premier Sponsor	\$3,500
<input type="checkbox"/> Trailblazing Sponsor	\$1,350
<input type="checkbox"/> Sustaining Sponsor	\$850
<input type="checkbox"/> Supporting Sponsor	\$350

Company Name \_\_\_\_\_

Company Address \_\_\_\_\_

City, State & Zip \_\_\_\_\_

Phone number \_\_\_\_\_

Company contact \_\_\_\_\_

Contact phone/email \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Trail Contact \_\_\_\_\_

Contact us for employee volunteer opportunities

We'd like to provide a promotional item, brochure or coupon

Please mail form & make checks payable to:

Montour Trail Council  
2589 Boyce Plaza Rd.  
Pittsburgh, PA 15241

*Commonwealth of Pennsylvania*



*Department of State*

*Bureau of Corporations and Charitable Organizations*

*Certificate of Registration*

*No. 7582*

*This is to certify that **The Montour Trail Council, Inc.** is registered as a **Charitable Organization** with the Department of State, Bureau of Corporations and Charitable Organizations under The Solicitation of Funds for Charitable Purposes Act, 10 P.S. § 162.1 et seq., and is authorized to solicit charitable contributions under the conditions and limitations set forth under the Act.*

*This certificate is not to be used as identification, nor does it constitute an endorsement.*

*Pedro A. Contes*

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*Acting Secretary of the Commonwealth*

*EXPIRATION DATE & AUTOMATIC EXTENSION: 11/15/2015*

# Request for Taxpayer Identification Number and Certification

Go to [www.irs.gov/FormW9](http://www.irs.gov/FormW9) for instructions and the latest information.

**Give form to the requester. Do not send to the IRS.**

**Before you begin.** For guidance related to the purpose of Form W-9, see *Purpose of Form*, below.

<b>Print or type.</b> See Specific Instructions on page 3.	<p><b>1</b> Name of entity/individual. An entry is required. (For a sole proprietor or disregarded entity, enter the owner's name on line 1, and enter the business/disregarded entity's name on line 2.)</p> <p><b>Montour Trail Council</b></p>	
	<p><b>2</b> Business name/disregarded entity name, if different from above.</p>	
	<p><b>3a</b> Check the appropriate box for federal tax classification of the entity/individual whose name is entered on line 1. Check only <b>one</b> of the following seven boxes.</p> <p><input type="checkbox"/> Individual/sole proprietor    <input checked="" type="checkbox"/> C corporation    <input type="checkbox"/> S corporation    <input type="checkbox"/> Partnership    <input type="checkbox"/> Trust/estate</p> <p><input type="checkbox"/> LLC. Enter the tax classification (C = C corporation, S = S corporation, P = Partnership) _____</p> <p><b>Note:</b> Check the "LLC" box above and, in the entry space, enter the appropriate code (C, S, or P) for the tax classification of the LLC, unless it is a disregarded entity. A disregarded entity should instead check the appropriate box for the tax classification of its owner.</p> <p><input type="checkbox"/> Other (see instructions) _____</p>	<p><b>4</b> Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3):</p> <p>Exempt payee code (if any) _____</p> <p>Exemption from Foreign Account Tax Compliance Act (FATCA) reporting code (if any) _____</p> <p style="text-align: right;"><i>(Applies to accounts maintained outside the United States.)</i></p>
	<p><b>3b</b> If on line 3a you checked "Partnership" or "Trust/estate," or checked "LLC" and entered "P" as its tax classification, and you are providing this form to a partnership, trust, or estate in which you have an ownership interest, check this box if you have any foreign partners, owners, or beneficiaries. See instructions. <input type="checkbox"/></p>	
	<p><b>5</b> Address (number, street, and apt. or suite no.). See instructions.</p> <p><b>2589 Boyce Plaza Road</b></p>	<p>Requester's name and address (optional)</p>
	<p><b>6</b> City, state, and ZIP code</p> <p><b>Pittsburgh, PA 15241</b></p>	
	<p><b>7</b> List account number(s) here (optional)</p>	

## Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN*, later.

<b>Social security number</b>									
<b>or</b>									
<b>Employer identification number</b>									
2	5	-	1	6	3	4	7	1	8

**Note:** If the account is in more than one name, see the instructions for line 1. See also *What Name and Number To Give the Requester* for guidelines on whose number to enter.

## Part II Certification

Under penalties of perjury, I certify that:

1. The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
2. I am not subject to backup withholding because (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
3. I am a U.S. citizen or other U.S. person (defined below); and
4. The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

**Certification instructions.** You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and, generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

<b>Sign Here</b>	Signature of U.S. person <i>William D. Oles, TREASURER</i>	Date <i>4/18/24</i>
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## General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

**Future developments.** For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to [www.irs.gov/FormW9](http://www.irs.gov/FormW9).

### What's New

Line 3a has been modified to clarify how a disregarded entity completes this line. An LLC that is a disregarded entity should check the appropriate box for the tax classification of its owner. Otherwise, it should check the "LLC" box and enter its appropriate tax classification.

New line 3b has been added to this form. A flow-through entity is required to complete this line to indicate that it has direct or indirect foreign partners, owners, or beneficiaries when it provides the Form W-9 to another flow-through entity in which it has an ownership interest. This change is intended to provide a flow-through entity with information regarding the status of its indirect foreign partners, owners, or beneficiaries, so that it can satisfy any applicable reporting requirements. For example, a partnership that has any indirect foreign partners may be required to complete Schedules K-2 and K-3. See the Partnership Instructions for Schedules K-2 and K-3 (Form 1065).

### Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS is giving you this form because they